**EAST JAMAICA CONFERENCE OF SEVENTH-DAY ADVENTISTS**

**STRATEGIC PLANNING PROCESS**

**2022 – 20226 FAMILY MINISTRIES**

**Pastor Adrian Johnson**

**DIRECTOR’S STRATEGIC ANALYSIS TEMPLATE**

1. **STEP ONE -** Identification of Division & Union Strategic Objectives Specific to your Department
	1. Table Showing the Corresponding Objectives between the Entities

|  | Inter-American Division | Jamaica Union Conference  | East Jamaica Conference  |
| --- | --- | --- | --- |
| Strategic Objective  | Evangelism | Evangelism and Spiritual Nurture | Access / Evangelism |
| Strategic Objective  | Education | Education | Care/ Community outreach/ in-reach |
| Strategic Objective  | Service to the community | Health and Family Wellness | Training/Educational development |
| Strategic Objective  |  | Community | Stewardship/ Spirituality |
| Strategic Objective  |  | Stewardship and Technology |  |
| Strategic Objective  |  |  |  |
| Strategic Objective  |  |  |  |

1. **STEP TWO -** Identify EJC Departmental Strategic Objectives:

*Objective # 1 -* To provide family life education training to non-SDA families

*Objective # 2 -* To strengthen and inspire homes by bringing healing to families and individuals.

*Objective # 3 –* To transform member’s lives church experience through family life enrichment programs.

*Objective**#4 -* To engage the skill set of Family life Practitioners in the constituency to meet the relational, emotional and psychological needs of our church & community.

1. **STEP THREE –** Situate EJC Departmental strategic objectives within the Wider organization’s

|  | Inter-American Division | Jamaica Union Conference  | East Jamaica Conference  | EJC |
| --- | --- | --- | --- | --- |
| Strategic Objective  | **To proclaim the reviving and restorative message of the everlasting gospel within the context of family living** | Members embracing Health & Family Wellness | To provide family life education training to non-SDA families. | ACCESS |
| Strategic Objective  | **To affirm and strengthen every Seventh-day Adventist family as a primary discipling unit** | Members educated to promote Health & Family Wellness | To strengthen and inspire homes by bringing healing to families and individuals | CARE |
| Strategic Objective  | **To enable parents and families to increase the likelihood of successful transference of Seventh-day Adventist Christian values to the next generation.** | To promote harmonious relationships & perpetuate Christian family values in our homes & communities | To transform members lives , church experience through family life enrichment programs | TRAINING |
| Strategic Objective  | **To create a “family of God” experience in every Seventh-day Adventist church.** | Harnessing the expertise of Family Life and Emotional Health Practitioners in the SDA Church to meet the relational, emotional and psychological health needs of our church & community | To engage the skill set of Family life Practitioners in the constituency to meet the relational, emotional and psychological needs of our church & community | STEWARDSHIP |
| Strategic Objective  |  |  |  |  |

1. Align Objectives with Specific Initiatives/Strategies & Key Performance Indicators (KPIs) through: (a) conversation with your team (b) review of the Plans and Recommendations from Session relevant to your department (c)

| Objectives  | Initiatives/Strategies  | Key Performance Indicators  |
| --- | --- | --- |
| ***Objective # 1*** *–*To provide family life education training to non-SDA families | 1. 20 Community family life Seminars
2. 20 Community family life Forums
3. Training community peer counselors
4. Assist community persons dealing with family conflicts.
 | 1. At a minimum of 50%
2. At a minimum of 50%
3. 60 community persons
4. Once per quarter free online dispute resolution class.
 |
| Objectives # 2Transforming Members lives and church experience. | 1. Parenting seminars,
2. Family life crusades/ Revival
3. Married enrichment seminars
4. Singles forums
* Seminars
* Retreats
1. Couples forums
* Seminars
* Retreats
1. Widows and widowers forum
* Seminars
* Retreats.
1. Prayer Family seminars
2. Committed Wives Forums
3. Committed Husbands Forum
4. Establishing CIAF clubs
 | 1. Three per year (12)
2. 1 per year (4)
3. Two per year (8)
4. Three per year (12)
5. Two per year (8)
6. Once per year (4)
7. Three per year (12)
8. Two per year (8)
9. Once per year (4)
10. Three per year (12)
11. Two per year (8)
12. Once per year (4)
13. Once per year (4)
14. Once per quarter
15. Once per quarter
16. 60% of the churches
 |
| Objective #3Transforming Members lives and church experience. | 1. Inter-Generational wealth seminars/ forums
2. Family fun-days
3. Family life crusade/ Revivals
4. Skills training seminars/workshops
5. Certification of persons to become family life educators –FLEC
6. Establish EJC Adventists Counsellors Professional Network Volunteers
7. Family life podcast
 | 1. Two for the first year and one each on the following 3 years.
2. Once per year for each zone
3. Once per years
4. Two per year in each church
5. 100 persons
6. 60 persons to be enrolled
7. Once per quarter
 |
| Objective # 4 To engage the skill-set of Family life Practitioners in the constituency to meet the relational, emotional and psychological needs of our church & community  | 1. Through seminar dealing with topics such pre-separation; separation; Divorced and post Divorced.
2. Domestic violence
3. Conflict resolution
4. Conflict Management
 | 1. Once per quarter

   2. Twice per year (8)3. Twice per year (8)4. Twice per year (8) |
|  |  |  |

1. **STEP FOUR -** Situate all initiatives within the EJC ACTS strategic priorities for this quadrennium.

| EJC ACTS | MINISTRY MANIFESTATION  |
| --- | --- |
| **ACCESS** | * Family life crusades/ Revival
* Prayer Family seminars
* Assist Community persons dealing with family conflicts.
 |
| **CARE** | * Seminar dealing with topics such as pre-separation; separation; Divorced and post Divorced
* Family fun-days
* Couples forums; Seminars and Retreats
* Singles forums, seminars and retreats
* Establishing CIAF clubs
* Widows & Widowers forums, seminars and retreats
* Committed Wives Forums
* Committed Husbands Forums
 |
| **TRANING**  | * Skills training seminars/workshops
* Certification of persons to become family life educators –FLEC
* Training community peer counselors
* Establish EJC Adventists Counsellors Professional Network Volunteers
* Family life podcast
 |
| **STEWARDSHIP**  | * Inter-Generational wealth seminars/ forums
* Conflict Management
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