

East Jamaica Conference
of Seventh-day Adventists
Office of the Publishing Department

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To All: Pastors, Elders, and Church Leaders

Re: Week of Generosity – October 12 – 18, 2025

Dear Fellow Workers,

Christian greetings in the name of our Lord and Saviour Jesus Christ. We are pleased to announce that the **Publishing Ministries Department** and the **Community Services Department** of the East Jamaica Conference will be collaborating to host the upcoming **Week of Generosity**, with a focus on **Attention Deficit Hyperactivity Disorder (ADHD)** awareness, scheduled for **October 12 – 18, 2025**. The emphasis during the week will be on combining practical acts of kindness with the sharing of spiritual resources, reminding our communities that generosity is both material and spiritual.

During the Week of Generosity, churches are invited to participate in the following initiatives:

1. **“Gift a Book” Drive** – Members are encouraged to purchase or donate devotional books, tracts, and magazines. These will be distributed in the community alongside food baskets or clothing packages, prepared by the Community Services teams.
2. **Personalized Generosity Packages** – Churches may prepare special care packages including *Steps to Christ*, health magazines, and children’s story books.
3. **Daily Distribution** – Each member is encouraged to carry at least one book, tract, or magazine daily to share in a Spirit-led way—at the supermarket, taxi stand, workplace, or neighbourhood.
4. **Digital Literature Sharing** – Members are also encouraged to use their phones and social media platforms to share e-tracks, devotionals, and other digital publications during the week.

The week will culminate on **Sabbath, October 18, 2025**, which will be observed as the **Sabbath of Generosity**. We are encouraging each church to engage in the distribution of literature materials in the afternoon. This collaboration will create a powerful witness as we meet the physical needs of our communities through Community Services, while also providing spiritual hope and encouragement through the printed page.

We solicit your full support in mobilizing your members for this special week of impact. May we all experience the blessing of giving and the joy of seeing lives touched for eternity.

Yours faithfully,

Sadekie Beckford (Pastor)
Publishing Director

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