**EAST JAMAICA CONFERENCE OF SEVENTH-DAY ADVENTISTS**

**STRATEGIC PLAN – FOR MEN’S MINISTRY**

**2022 – 20226 - Director Pastor Adrian Johnson**

**MEN’S MINISTRY**

**DIRECTOR’S STRATEGIC ANALYSIS TEMPLATE**

1. **STEP ONE -** Identification of Division & Union Strategic Objectives Specific to your Department
   1. Table Showing the Corresponding Objectives between the Entities

|  | Inter-American Division | Jamaica Union Conference | East Jamaica Conference |
| --- | --- | --- | --- |
| Strategic Objective |  |  | Access / Evangelism |
| Strategic Objective |  |  | Care/ Community outreach/ in-reach |
| Strategic Objective |  |  | Training/Educational development |
| Strategic Objective |  |  | Stewardship/ Spirituality |
| Strategic Objective |  |  |  |
| Strategic Objective |  |  |  |
| Strategic Objective |  |  |  |

1. **STEP TWO -** Identify EJC Departmental Strategic Objectives:
   1. *Objective # 1 -* To channel Men’s skills and competencies into active service
   2. *Objective # 2 -* To collaborate with the government and NGOs to identify and address men’s issues that are prevalent in the communities
   3. *Objective # 3* - To foster a culture of Christian men’s initiatives
   4. *Objective #4 -* To engage men that are competent to meet the relational, emotional and psychological needs of our church & community.
2. **STEP THREE -** Situate EJC Departmental strategic objectives within the Wider organization’s

|  | Inter-American Division | Jamaica Union Conference | East Jamaica Conference | East Jamaica Conference |
| --- | --- | --- | --- | --- |
| Strategic Objective |  |  | To channel Men’s skills and competencies into active service | ACCESS |
| Strategic Objective |  |  | To collaborate with the government and NGOs to identify and address men’s issues that are prevalent in the communities | CARE |
| Strategic Objective |  |  | To foster a culture of Christian men’s initiatives | TRAINING |
| Strategic Objective |  |  | To engage men that are competent to meet the relational, emotional and psychological needs of our church & community. | STEWARDSHIP |
| Strategic Objective |  |  |  |  |
| Strategic Objective |  |  |  |  |
| Strategic Objective |  |  |  |  |

1. Align Objectives with Specific Initiatives/Strategies & Key Performance Indicators (KPIs) through: (a) conversation with your team (b) review of the Plans and Recommendations from Session relevant to your department (c)

| Objectives | Initiatives/Strategies | Key Performance Indicators |
| --- | --- | --- |
| *Objective # 1 –* To channel Men’s skills and competencies into active service | * .  1. Men’s Evangelistic crusade/ Revivals 2. Men’ Prayer Fest 3. BEAMS Convention 4. Men’s Convention      1. Men’s day of Prayer | 1. To 100 baptize persons 2. One per year 3. Once every two years 4. Once every two years 5. Two per year |
| *Objective # 2 –* To collaborate with the government and NGOs to identify and address men’s issues that are prevalent in the communities | 1. Forums- dealing with Men’s health 2. Empowerment series on Job creation. 3. Community peace March | 1. Two per year 2. Two per quarter each year in each church. 3. Once every two years |
| *Objective # 3 –* To foster a culture of Christian men’s initiatives | 1. Mentorship programs 2. Men’s community Projects      1. Sporting activities | 1. A minimum 50% of young men in Christian living in each church. 2. Establish a minimum of eight community projects 3. 1 per year |
| *Objective # 4 –* To engage men that are competent to meet the relational, emotional and psychological needs of our church & community | 1. Seminars- dealing Money management 2. Seminar dealing relational and emotional matters 3. BEAMS Rap sessions | 1. 2 per year 2. 2 per year 3. Once per quarter |
|  |  |  |

1. **STEP FOUR -** Situate all initiatives within the EJC ACTS strategic priorities for this quadrennium.

| EJC ACTS | MINISTRY MANIFESTATION |
| --- | --- |
| **ACCESS** | 1. Men’s Evangelistic crusade/ Revivals 2. Men’ Prayer Fest 3. BEAMS Convention 4. Men’s Convention 5. Men’s day of Prayer |
| **CARE** | 1. Forums- dealing with Men’s health 2. Empowerment series on Job creation. 3. Community peace March |
| **TRANING** | 1. Mentorship programs 2. Men’s community Projects 3. Sporting activities |
| **STEWARDSHIP** | 1. Seminars- dealing Money management 2. Seminar dealing relational and emotional matters 3. BEAMS Rap sessions |