**EAST JAMAICA CONFERENCE OF SEVENTH-DAY ADVENTISTS**

**STRATEGIC PLAN – FOR MEN’S MINISTRY**

**2022 – 20226 - Director Pastor Adrian Johnson**

 **MEN’S MINISTRY**

**DIRECTOR’S STRATEGIC ANALYSIS TEMPLATE**

1. **STEP ONE -** Identification of Division & Union Strategic Objectives Specific to your Department
	1. Table Showing the Corresponding Objectives between the Entities

|  | Inter-American Division | Jamaica Union Conference  | East Jamaica Conference  |
| --- | --- | --- | --- |
| Strategic Objective  |  |  | Access / Evangelism |
| Strategic Objective  |  |  | Care/ Community outreach/ in-reach |
| Strategic Objective  |  |  | Training/Educational development |
| Strategic Objective  |  |  | Stewardship/ Spirituality |
| Strategic Objective  |  |  |  |
| Strategic Objective  |  |  |  |
| Strategic Objective  |  |  |  |

1. **STEP TWO -** Identify EJC Departmental Strategic Objectives:
	1. *Objective # 1 -* To channel Men’s skills and competencies into active service
	2. *Objective # 2 -* To collaborate with the government and NGOs to identify and address men’s issues that are prevalent in the communities
	3. *Objective # 3* - To foster a culture of Christian men’s initiatives
	4. *Objective #4 -* To engage men that are competent to meet the relational, emotional and psychological needs of our church & community.
2. **STEP THREE -** Situate EJC Departmental strategic objectives within the Wider organization’s

|  | Inter-American Division | Jamaica Union Conference  | East Jamaica Conference  | East Jamaica Conference  |
| --- | --- | --- | --- | --- |
| Strategic Objective  |  |  | To channel Men’s skills and competencies into active service |  ACCESS |
| Strategic Objective  |  |  | To collaborate with the government and NGOs to identify and address men’s issues that are prevalent in the communities |  CARE |
| Strategic Objective  |  |  | To foster a culture of Christian men’s initiatives |  TRAINING |
| Strategic Objective  |  |  | To engage men that are competent to meet the relational, emotional and psychological needs of our church & community.  |  STEWARDSHIP |
| Strategic Objective  |  |  |  |  |
| Strategic Objective  |  |  |  |  |
| Strategic Objective  |  |  |  |  |

1. Align Objectives with Specific Initiatives/Strategies & Key Performance Indicators (KPIs) through: (a) conversation with your team (b) review of the Plans and Recommendations from Session relevant to your department (c)

| Objectives  | Initiatives/Strategies  | Key Performance Indicators  |
| --- | --- | --- |
| *Objective # 1 –* To channel Men’s skills and competencies into active service  | * .
1. Men’s Evangelistic crusade/ Revivals
2. Men’ Prayer Fest
3. BEAMS Convention
4. Men’s Convention

 1. Men’s day of Prayer
 | 1. To 100 baptize persons
2. One per year
3. Once every two years
4. Once every two years
5. Two per year

  |
| *Objective # 2 –* To collaborate with the government and NGOs to identify and address men’s issues that are prevalent in the communities | 1. Forums- dealing with Men’s health
2. Empowerment series on Job creation.
3. Community peace March

  | 1. Two per year
2. Two per quarter each year in each church.
3. Once every two years
 |
| *Objective # 3 –* To foster a culture of Christian men’s initiatives | 1. Mentorship programs
2. Men’s community Projects

 1. Sporting activities
 | 1. A minimum 50% of young men in Christian living in each church.
2. Establish a minimum of eight community projects
3. 1 per year
 |
| *Objective # 4 –* To engage men that are competent to meet the relational, emotional and psychological needs of our church & community | 1. Seminars- dealing Money management
2. Seminar dealing relational and emotional matters
3. BEAMS Rap sessions
 | 1. 2 per year
2. 2 per year
3. Once per quarter

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|  |  |  |

1. **STEP FOUR -** Situate all initiatives within the EJC ACTS strategic priorities for this quadrennium.

| EJC ACTS | MINISTRY MANIFESTATION  |
| --- | --- |
| **ACCESS** | 1. Men’s Evangelistic crusade/ Revivals
2. Men’ Prayer Fest
3. BEAMS Convention
4. Men’s Convention
5. Men’s day of Prayer
 |
| **CARE** | 1. Forums- dealing with Men’s health
2. Empowerment series on Job creation.
3. Community peace March

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| **TRANING**  | 1. Mentorship programs
2. Men’s community Projects
3. Sporting activities
 |
| **STEWARDSHIP**  | 1. Seminars- dealing Money management
2. Seminar dealing relational and emotional matters
3. BEAMS Rap sessions
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