Adventist Identity

Guideline System 2017

INTER-AMERICAN DIVISION



This document does not replace the new global Seventh-day Adventist Church's Visual Identity System.

It is an addendum which includes specific implementation guidelines for the Inter-American Division territory.

To know more and to implement the complete system, you must familiarize yourself with the global guidelines by visiting:

identity.adventist.org







Individual Name Position or Title

Family Identifier

Name of Department

Street address, City, State, Postal Code, Country
Mailing address, P.O.Box, City, State, Postal Code, Country
Telephone: (000) 000-0000 Fax: (000) 000-0000
Internet addresses prother information.



General Conference World Headquarters

Communication Department

12501 Old Columbia Pike, Silver Spring, Maryland 20904-6600 USA Telephone: (301) 680-6300 Fax: (301) 680-6312 http://www.adventist.org

Font



SEVENTH-DAY ADVENTIST® CHURCH



Seventh-day Adventist Church

Color Palette for IAD

Only for Adventist Education

Warm

HEX #ffa92d

RGB rgb(255, 169, 45)

CMYK 76, 31, 100, 19

Pantona 364

Ming

нех #3е8391

RGB rgb(62,131,145)

CMYK 87, 38, 40, 8

Pantone 7474

Denim

HEX #2f557f

RGB rgb(47,85,127)

CMYK 100, 72, 38, 28

Pantone 302

Color pallete for IAD

Entity Identifiers



Seventh-day Adventist Church

INTER-AMERICAN DIVISION



Seventh-day Adventist Church

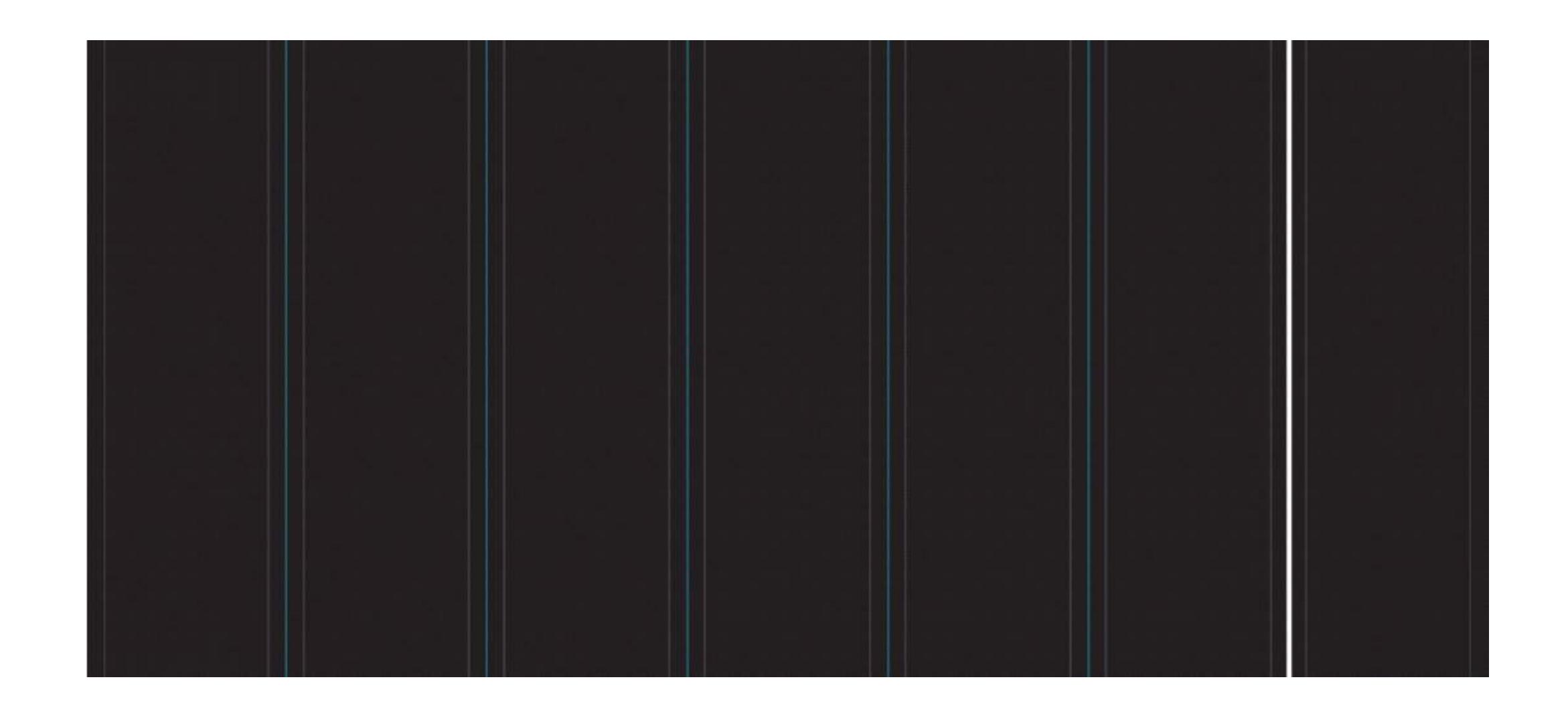
INTER-AMERICAN DIVISION

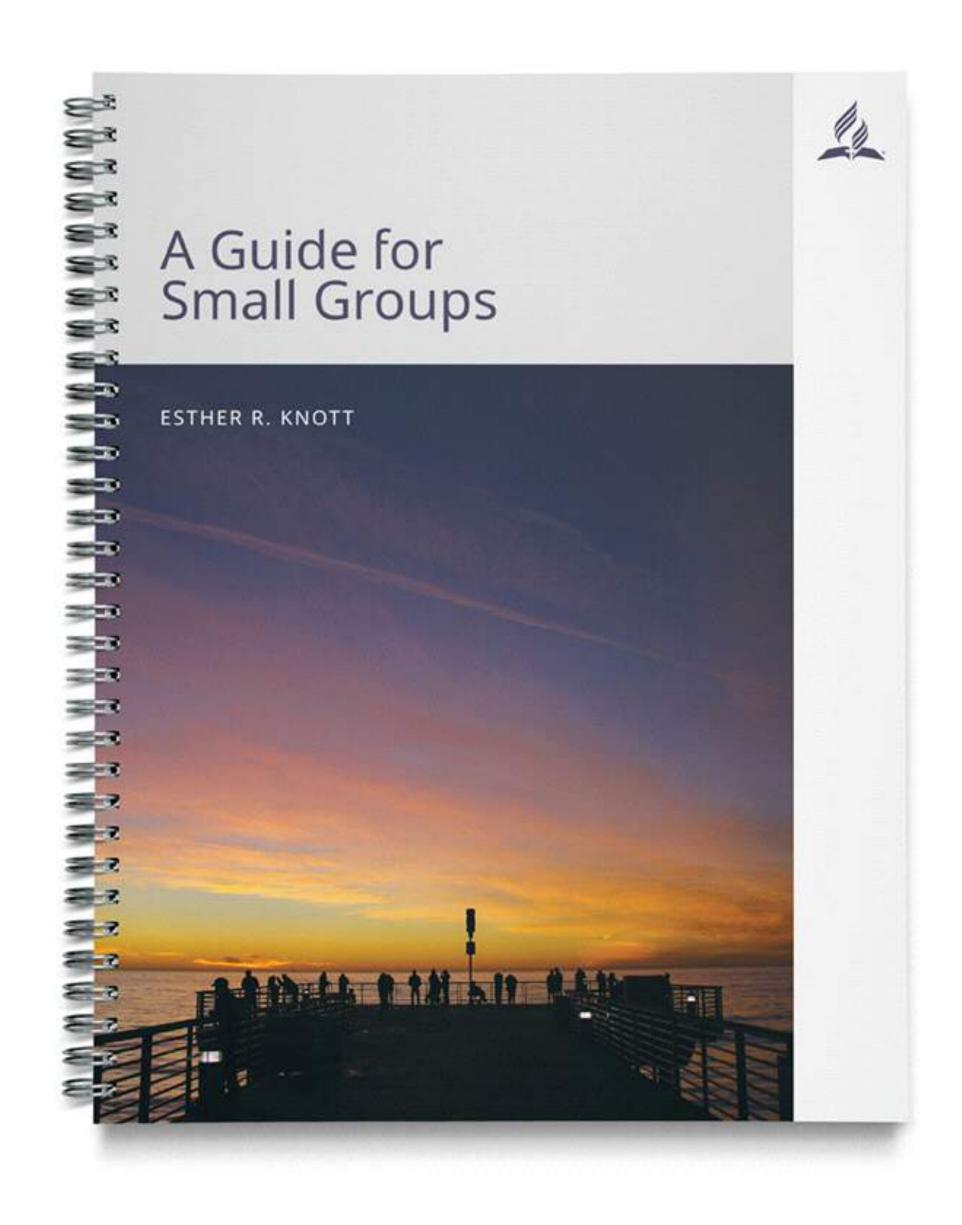
Isolation



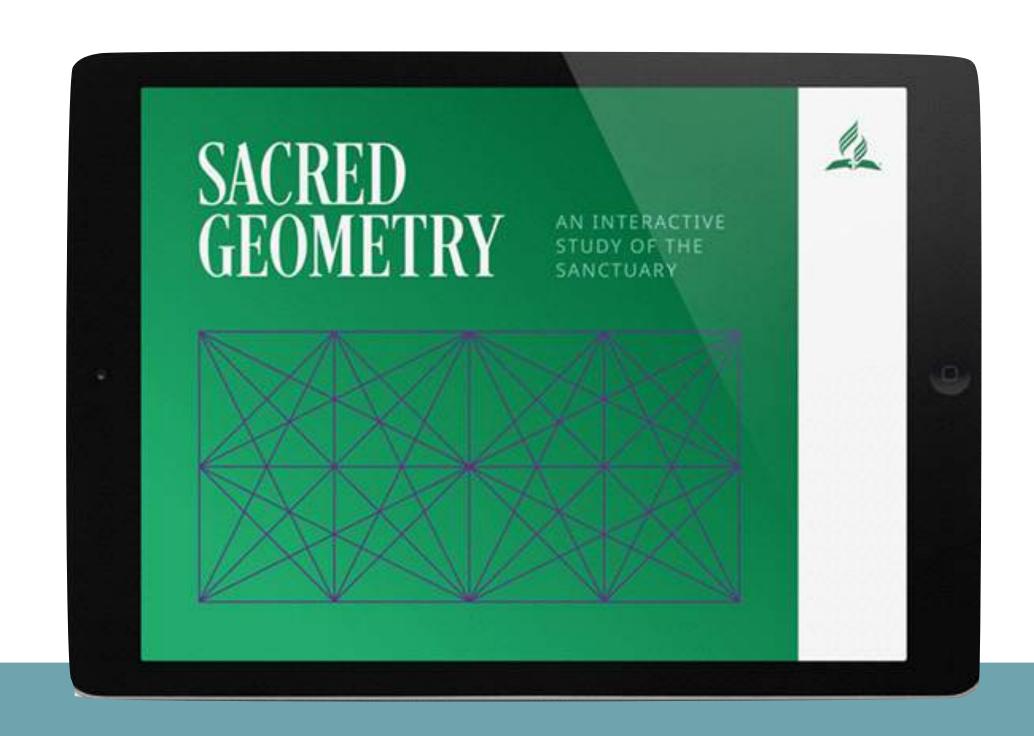


Creation Grid





Seventh column always in **white** (except on stationery)





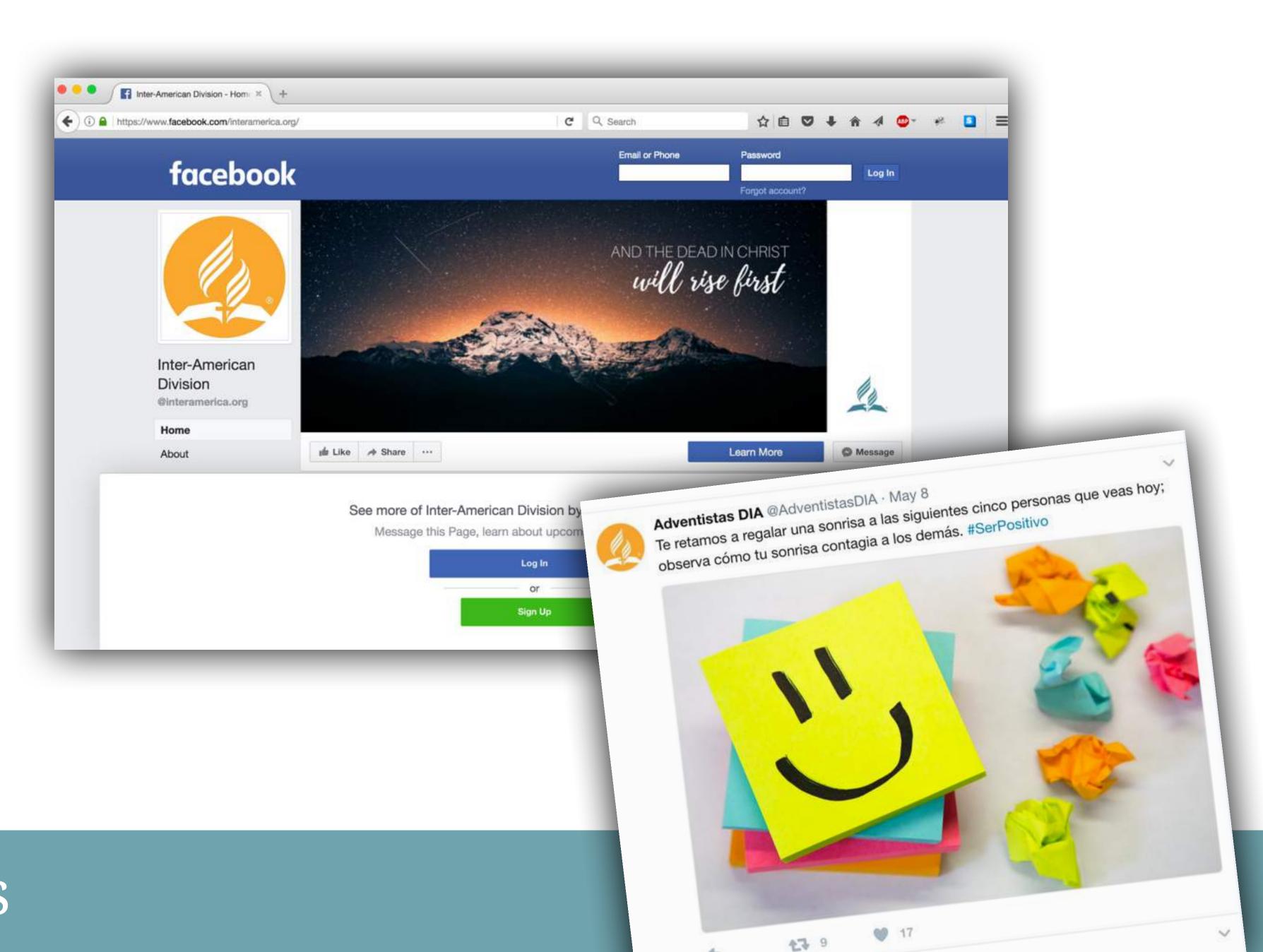
Symbol on the seventh column can be on top or bottom.

The symbol can always be in either Ming or Warm

Social Networks



Profile picture





Isaías 18 #rpsp #bhp20

Translate from Spanish

Adventista Guatemala @adventistasGUA · 1h

al Señor mientras puede ser hallado

Los mensajeros del Señor recorren la tierra para humillar a los poderosos Busca

Examples from the Unions



Comunicaciones UVOC @uvoccidental · May 30

Jornada Social favoreció a comunidad en "Isla Sabaneta", afectados por falta de energía eléctrica y agua en Zulia. bit.ly/2qx0PX4

Translate from Spanish











Stationery



Seventh-day Adventist Church Inter-American Division



Abel Márquez
Communication Director

(305) 403-4700 MarquezAb@interamerica.org

www.interamerica.org



Stationery for IAD

General Conference Ministerial Association

GENERAL COMPTICACE OF SOURCE-DALKEY

12501 OLD COLUMBIA PIKE SILVER SPRING MARYLAND 20904-6601



Nus, odionem oluptam que pa comnis dollorpor ma persped iciene poreseque vellesto bearum vero et exerers pidicatis volupit aspis de officiet a volorem et eliquo volum sedit qui re pliquod ionseque poremped que quos sectias am, sunt alia prat.

Verchit, seque aut mi, comnisciis eati odi berit as excepudit, que dolorep editatur? Doloriatio optatque dolecat emquas etur aruptam, iniendam volorem ent quam non con et untius, si doluptat occupta tisquam non cullati orecus voles accumet que qui dest, aut alitatiisi od modipsa nduntiatur modiori ssimagn isitios sequos es doluptatur aut mi, omni omnis ne labo. Nam resequi voluptatia cum qui atur sinto imuscilibus ad quam utet odisto officiet volupta autem quia volorum quibus dolorro commolles abori ullacea eatistotatur maiossent pa cor sandus aut di venda simosam, voluptia voluptae nonetur sapersp eribus, tempore mporest, ea illenitis escia nonsequibus dolesequo commoluptis ducius, sapelig nimagni muscid ut reped exeribus aut autet harum ab ipid ut qui qui il inusam et pa vel eum re pos alia coruptibus, autem dit etur, verorum nitat.

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identity.adventist.org